PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Richard Heretick DATE: November 5, 1990

FROM: Nancy Gurry

SUBJECT: Test Product Request

As you are aware, the Consumer Research Department is conducting various quantitative studies on different Marlboro line extensions. Please disregard prior product requests because specifications for these projects have been revised and finalized.

Product	# of Cartons (10 Packs)
Medium (12 mgs./cork tip)	700
Extra Lights (8-9 mgs./cork tip)	700

Please ship all quantities to the address below as soon as possible. As always, your assistance is greatly appreciated.

Ms. Gail Apkarian
Marketing Information Systems, Inc.
100 Sylvan Avenue
Englewood Cliffs, NJ 07632

cc: K. Altenberg
D. Beran
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